



Victor Adail Ferrer

Agile Coach, Product Owner, Innovation consultant and entrepreneur

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Telecommunications and computer engineer, specialized in telematics systems and AI. I have worked in Agile transformations, Cloud, BigData, Mobile, R&D&I and SOA products for Banking and Insurance companies. I am currently leading the Agile transformation of BBVA Data & Analytics, the center of excellence in financial data analysis of BBVA. Techie, innovator and entrepreneur.

Experience +10 years

Agile Coach Apr 2018
BBVA Data & Analytics

Leading the Agile transformation of BBVA D&A, the center of excellence in financial data analysis of BBVA (14 programs; +50 people)

Big Data Product Owner Jun 2014 - Apr 2018
BBVA Data & Analytics

Making the vision of data-driven digital bank reality.

I am involved in products about data, payment, loyalty, retail and risk.

IT Product Manager Dec 2010 – Jun 2014
S | ngular

My main tasks are evaluating vendors and solutions in addition to the management, analysis, design, testing and deployment of Big Data, Cloud and R&D&I products belonging to the BBVA Innovation area. During this time I kept contact with program managers and provider leaders involved in the products. I led a team of analysts, was responsible for the integration between the involved pieces, made the planning and controlled the development process. I designed the platforms RESTful APIs and managed the products with Agile methodology.

IT Consultant Sep 2007 – Dec 2010
Mnemo and DTS Consulting

I participated in the high performance development center for BBVA, Sanitas and Mnemo Group projects. My main tasks were the capture of requirements, analysis, design, implementation and testing of several projects. I was responsible for a group of 5 programmers. Advising architects and participating in the management and coordination with project managers.

Education **IT Research Postgraduate, Information Technology** 2008 - 2010
Universidad Complutense de Madrid

Telecommunications tech. engineering, Telematics 2004 - 2007
Universidad Politécnica de Madrid

Languages
Español
C2
Inglés
B2

Certifications
Management 3.0
Team Kanban Practitioner
Kanban System Design
Kanban Management Professional
Professional Scrum Product Owner
Professional Scrum Master
Scaled Professional Scrum
SAFe 4.5.1 Agilist